

# Who we are

The Canadian Centre for Child Protection (C3P) is a national charity dedicated to the personal safety of all children. The organization's goal is to reduce the sexual abuse and exploitation of children through programs, services, and resources for Canadian families, educators, child-serving organizations, law enforcement, and other parties. C3P also operates Cybertip!ca® — Canada's tipline to report child sexual abuse and exploitation on the internet; and Project Arachnid® — an innovative victim-centric set of tools to combat the growing proliferation of child sexual abuse material (CSAM) on the internet.

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Canada hit a major milestone this past year with the introduction of the Online Harms Bill. This proposed law sets Canada on a path that could bring it in line with the UK, the EU, and Australia, where similar legal guardrails currently require that online service providers – such as social media companies – meet safety standards designed to protect its users, especially children. Our organization looks forward to supporting this bill through the legislative process because every day we bear witness to the fallout of online harm firsthand through the operation of Cybertip.ca, Canada's tipline for reporting the online sexual exploitation of children.

The legislation cannot come soon enough. In the last year, Cybertip.ca received increasingly concerning reports regarding intensifying online sexual violence being committed on social media platforms. We released Cybertip.ca Alerts™ on Wizz, Omegle, and Discord, highlighting the aggressive tactics offenders are using to lure and harm children on these platforms.

To meet the needs of the ever-growing number of youth seeking support through us, we updated and released a streamlined version of NeedHelpNow.ca. Through the redesign, youth can more easily access information about sextortion, where to find help, and their rights to safety online. Youth can also easily connect with C3P's Support Services team who managed more than 4,300 requests for help in the past year.

Project Arachnid, a victim-centric set of tools that combat the growing proliferation of child sexual abuse material (CSAM) online, continues to give us a unique lens into the harms happening to children and survivors online. In 2023, the number of organizations who work collaboratively within Project Arachnid to classify material grew to 15 across 14 countries. Members of the online industry that want to put

a serious effort towards preventing this material from being posted and distributed on their system are also able to access free tools to assist with proactively detecting and preventing the upload of known CSAM to their platforms.

In June, C3P came together with other important allies in the child protection space to present to UN Member States. As a collective, we called for united global action to fight back against the online availability of CSAM. Following the meetings, 75 governments came together with a call to action, stepping up the battle against the global epidemic of online CSAM.

We continue to fight against child exploitation on all fronts, including preventing it from happening to a child at all. To that end, this year, more than 1.1 million printed resources, digital trainings, and electronic lessons were distributed to stakeholders, including educators, child-serving organizations, law enforcement, and families.

In a call to governments to regulate tech platforms, we released a national public awareness campaign called The Horse to illustrate how predators infiltrate youth's lives online. Currently, there are no meaningful guardrails in place to keep children safe on the devices we hand them. We need all Canadians — especially parents — calling on government to regulate the platforms used by predators to bring harm to too many children every single day. We will continue to fight for regulation until children are protected online as they are offline.





# cybertip ca®

### **NOTABLE STATISTICS FROM 2023-24:**

### **HISTORICAL TOTALS:**



28,100+ public reports received by Cybertip.ca, flagging 203,400+ URLs

Since launching in 2002, Cybertip.ca has:



Received **421,000+** reports from the public



1,300,000+ media targeted for removal by Project Arachnid



Targeted 18,000,000+
media for removal through
Project Arachnid



3,580,000+ child sexual abuse images verified



Verified 10,000,000+ child sexual abuse images<sup>2</sup>



1,870,000+ harmfulabusive<sup>1</sup> images of children verified



Verified **4,300,000+** harmful-abusive images of children<sup>3</sup>

Cybertip.ca and the Support Services team worked on **1,250+** cases in 2023-24 that involved removing online accounts and material that presented a risk to the survivor and/or their family.

<sup>1</sup> Harmful-abusive material inflicts significant trauma on a victim and may violate an ESP's terms of service but may not meet a criminal threshold in all countries. Harmful-abusive material could include images associated with an abusive incident, contain partial nudity, or is being used in a sexualized context. The material could also include physical abuse, torture, or restrained children.

<sup>&</sup>lt;sup>2,3</sup> The majority of these images have been classified since 2017 with the help of the launch of Project Arachnid.

### **PUBLIC REPORTING MATTERS**

In 2023-24, Cybertip.ca was made aware of **15 arrests** executed in association with a Cybertip.ca report, which resulted in at least **one child** being removed from an abusive environment.

#### Examples of arrests involving Cybertip.ca reports

- In July of 2023, Cybertip.ca received a report from a concerned parent about an adult Canadian male who allegedly posed as a teenage boy for the purpose of luring the parent's 14-year-old daughter over approximately six months. The suspect reportedly obtained nude images of the child and allegedly threatened physical harm to the child and her family if she did not comply with demands for additional nude images. Cybertip.ca forwarded the report to the Winnipeg Police Service Counter Exploitation Unit, who provided feedback to Cybertip.ca in January of 2024 that a suspect had been arrested.
- In December of 2023, Cybertip.ca received a report from a 16-year-old regarding an adult Canadian male who allegedly messaged with the youth on Snapchat to obtain sexual pictures of them in exchange for gift cards. The suspect also requested to meet up with the youth in person and attempted to visit the youth at school. The report was forwarded to the Northern Alberta Internet Child Exploitation (ICE) Team and the Zebra Child Protection Centre. In February of 2024, Cybertip.ca received feedback that a suspect had been arrested and charged with Possessing Child Pornography (2), Making Child Pornography (2), Making Sexually Explicit Material Available to a Child (2), and Luring a Child Under 18 (2).
- In February of 2023, Cybertip.ca received a report from a concerned adult regarding an adult Canadian male who allegedly made a sexual comment online in response to a photo of a young child. The suspect may have had ongoing access to children through his babysitting job. Cybertip.ca forwarded the report to the Ottawa Police Service. In June of 2023, Cybertip.ca received feedback that a suspect had been arrested and charged with Sexual Interference, Invitation to Sexual Touching (3), Possess Child Pornography, and Agreement or Arrangement Sexual Offence Against Child.

### **CYBERTIP.CA ALERTS**

Cybertip.ca Alerts are notifications sent out to inform the public of concerning technology trends and new resources designed to increase children's personal safety. This year, Cybertip.ca issued three alerts, which focused on platforms that were being increasingly reported to Cybertip.ca for the harm being targeted towards youth on their sites or apps.

### Risk of luring, grooming, and online violence for kids on Discord®

In the last year alone, reports regarding the popular social networking app Discord to Cybertip.ca rose by 26% compared to 2021 and by 317% when compared to 2019. Reports, which involved children as young as eight, included instances of inappropriate content being made available to children, luring, blackmail, violent threats, and children being asked for sexually explicit images or videos. The majority of reports concerned users aged 12-14 interacting with users who claimed to be adults.



### Cybertip.ca receives increase in reports of children exposed to sexual violence on Omegle®

Within one year, Cybertip.ca received a report about Omegle, a website that enabled randomized video and text chats between users, every two days. Of the 180+ reports Cybertip.ca received in 2022-23, 120+ involved concerns about someone communicating with a child for a sexual purpose through the website. The remaining reports were about users allegedly sharing CSAM through Omegle.

The site was shut down three months after the Alert was released, following an out of court settlement of a lawsuit by a survivor who had met her Canadian abuser on the platform.<sup>4</sup>

# Tinder-style app for teens poses sextortion danger: Cybertip.ca recommends parents consider removing Wizz from devices

Wizz™, a chat app that combines features similar to those seen on Tinder<sup>®</sup> (swiping through profiles), and Omegle, an online service designed to pair strangers in video chats. Cybertip.ca received 180+ reports concerning Wizz since 2021. Compared to 2022, Cybertip.ca received 10 times as many reports about the app in 2023. Reports about the app also increased faster than any other platform. The majority of reports (91%) concerned sextortion and the majority of victims who reported to Cybertip.ca were between 15–17 years old.

<sup>4</sup> Citation for one of the decisions in the civil suit: A.M v. Omegle.com, 614 F. Supp. 3d 814 (D. Or. 2022). See also: https://www.npr.org/2023/11/09/1211807851/omegle-shut-down-leif-k-brooks.





### **CSAM DETECTION**

Project Arachnid is continually evolving and adapting to enhance its capabilities to proactively detect CSAM. Processing tens of thousands of images per second, it is able to detect and address harmful content at a pace that far exceeds the capacity of traditional methods. Of the images that Project Arachnid sent removal notices on this year, 59% were removed within 24 hours or less.

This year, Project Arachnid's connections with global child protection hotlines and analysts grew to include CRCA/ECPAT Albania, bringing the number of hotlines working in the tool to 15 in 14 countries. Collaborating with analysts from around the world greatly strengthens Arachnid's abilities while helping to address the backlog of suspect images.

Project Arachnid also issues notices on harmful-abusive material. This material inflicts significant trauma on a victim and typically violates an ESP's terms of service but may not necessarily meet a criminal threshold. Since adding this function, Project Arachnid has targeted over **nine million pieces** of harmful-abusive media for removal.

In addition to crawling functions, the system has evolved into a platform that includes methods for industry to proactively respond to CSAM, including the Project Arachnid industry API, which was released in testing stages in 2023-24 with 12 entities signing up to use the tool. During a 12-month trial period, the Project Arachnid Public API prevented the upload of a total of 66,020 **images or videos.** This number will grow as additional industry members use the tool.

One entity alone using the Project Arachnid API prevented the upload of 24,600+ images or videos of CSAM or harmful-abusive material in almost two months.

Historically, Project Arachnid had sent takedown notices to this entity; however, since implementing Project Arachnid's Public API, no notices have been issued to the provider. All detection is now happening proactively.



















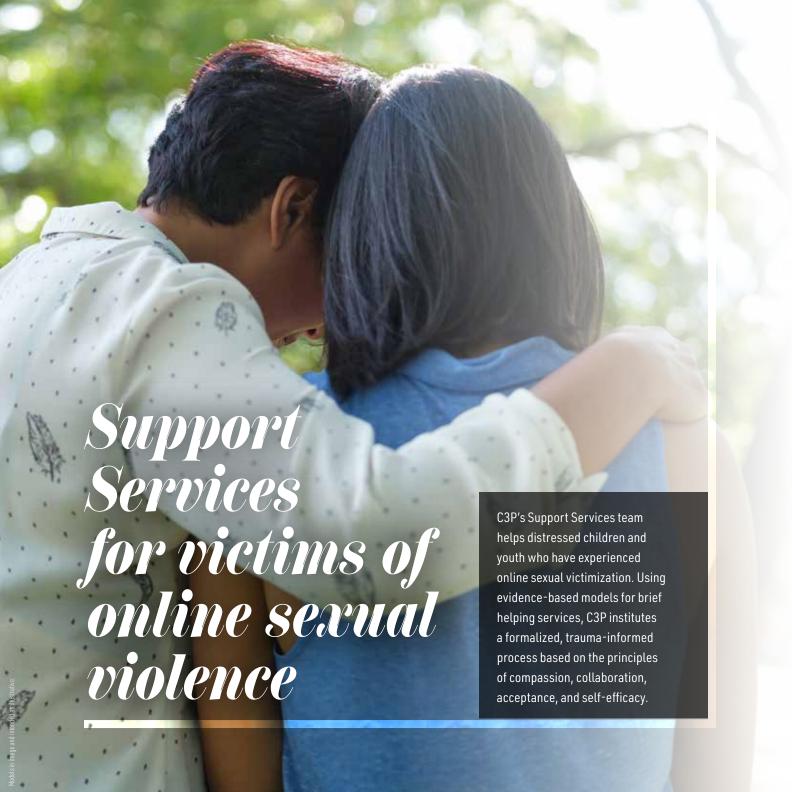


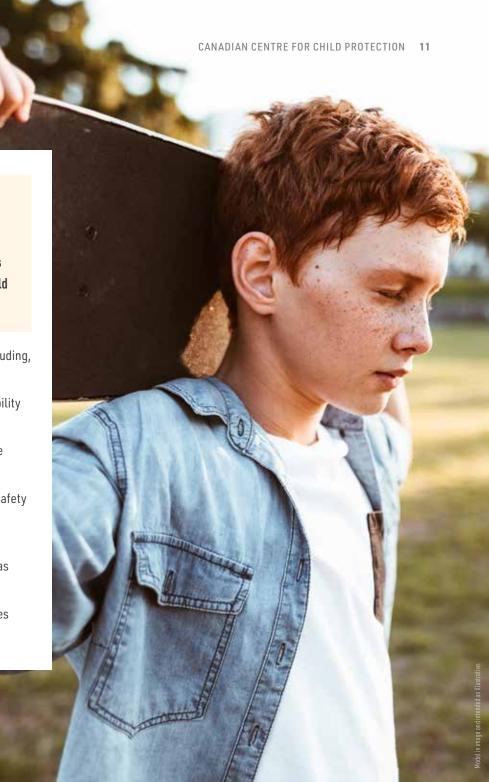












In the last year, C3P has managed more than 4,300 requests from survivors, youth, and/or their caregivers as well as helped over 1,000 families and survivors report to police, online platforms, or child welfare.

Support is offered in a number of ways, including, but not limited to:

- Assistance with disrupting the availability of the images;
- Assistance disrupting contact with the harmful individual;
- Helping parents and caregivers with safety planning;
- Assisting victims to connect with longer term emotional support, such as counselling; and
- Advocating for multi-system responses when needed.

"I blocked the person so I no longer get messages from them... I'm more than grateful for your help and this really helped fill the hole in my stomach. As of now I feel normal, I can go about my day without worrying so much and that is all thanks to you guys."

- 16-year-old victim of sextortion

### **Examples of Support Services cases:**

A 12-year-old reported to Cybertip.ca that someone had coerced them into sending nudes after meeting on Roblox. The suspect told the victim they would pay them for the nudes, but once they were sent, the suspect threatened to share the nudes with the victim's family and friends if they did not provide more images. The victim was afraid of telling their parents and feared their images would be shared if they blocked the suspect. The support team spoke with the child every day on the phone for more than a week, providing emotional support, and reporting the suspect's social media accounts as the child was actively being harassed. Two weeks after initially reporting to Cybertip.ca, the support team connected with the victim and the victim's mother together over the phone. The mother was provided with resources and assistance to connect to ongoing emotional supports and voiced her gratitude for the support her child received.

A parent reported to Cybertip.ca that their son was tricked into sending a nude to a stranger over Instagram and was being sextorted with the image for money. The parent was connected with Support Services and provided resources that helped them understand the nature of sextortion, the impacts on young people, and considerations around safety planning. The family was also bridged to financial supports for counselling.





# Education and C3P offers an extensive catalogue of education material and programs professional development for children, school personnel, and others working in the child protection space. Content includes subjects such as teaching personal safety habits, responding to concerning behaviour, and current offending tactics.

This year, 1.1 million+ printed resources, digital trainings, and electronic lessons were distributed to stakeholders, including educators, child-serving organizations, law enforcement, and families.

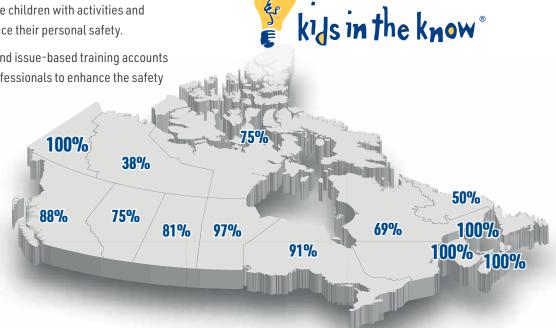
#### Highlights include:

- 350,000+ pieces of education and prevention print material was distributed to engage children with activities and discussions to enhance their personal safety online and offline.
- 315,000+ digital lesson accounts were provided to educators and early childhood educators across the country to engage children with activities and discussions to enhance their personal safety.

• 430,000+ resource and issue-based training accounts were provided to professionals to enhance the safety of children.

### KIDS IN THE KNOW

As of April 1, 2024, the following is a breakdown at the provincial/territorial level of the number of divisions/ districts/boards using Kids in the Know.5



A division/district/board was considered to be using the Kids in the Know (KIK) program if at least one school (or more) had purchased a program in the past, or the district ordered on behalf of schools. In this chart, program refers to any KIK kit (or individual grade) of any edition purchased by a school (or division/district/board) up until April 1, 2024, including instances where the digital version of materials were sent out division wide as part of a grant - this does not include divisions that were only sent a program for review. The numbers above do not indicate that KIK has been implemented or approved district/division wide.

## SHARING CHILD PROTECTION INFORMATION

C3P's education team facilitated 17 digital sessions to educators, parents, and other child-serving organizations, reaching approximately 900+ participants across Canada.

C3P presents to educators about child protection within school environments, emerging issues in online child victimization, and C3P resources that can help increase personal safety. C3P's pillar safety programs include Kids in the Know and Commit to Kids (C2K).

Representatives from C3P's Cybertip.ca and Support Services staff also presented at 43 engagements in 2023-24. Presentations informed LEA, educators, government officials, and other child serving organizations and/or child advocates about the services offered by Cybertip.ca and the support team, trends in online victimization, missing children cases, and the prevalence of sextortion across Canada.



Prevention Training for those

### **COMMIT TO KIDS**

Childcare centres, sport programs, and other child-serving organizations have the opportunity to make a huge difference in combatting the problem of child sexual victimization by incorporating a comprehensive approach to safeguarding children in their care. The C2K program helps build a culture of safeguarding through proactive and responsive actions that prioritize child protection.

Over the course of 2023-24, our education team helped facilitate the implementation of C2K across Canada. Highlights of their work include:



fren from Sexual Abuse

COMMITTO KIDS Child sexual abuse prevention program

- In January 2024, the Manitoba government made C2K mandatory for all early learning and childcare professionals, staff, and volunteers in licensed childcare facilities across the province, which is an estimated 7,500 staff from over 1,150 facilities.
- C3P and the Yukon government (Department of Education) started collaborative initiatives in 2022-23, which includes C2K online training being mandated for all staff within the school system. In 2023-24, this training expanded to include additional 2,000 additional personnel.

This year, C3P provided LEAs across Canada with more than **76,000+** education and prevention resources, along with **500+** accounts issued to support learning on child sexual abuse and human trafficking, and distributed **400+** digital lessons to support community and school engagement initiatives.







Since 2016, C3P has been assisting identified survivors of CSAM, or their parents or caregivers, with recording their victim impact statements (VISs) as well as coordinating the submission of recorded or written VISs in legal proceedings across Canada. C3P also advocates for discrete communities through the submission of community impact statements (CISs). CISs allow groups and agencies, like C3P, to provide a sentencing court with a broader perspective in relation to the impacts of the offences before them. Such statements have been filed on different communities, such as identified and unidentified victims of CSAM as well as children victimized or at risk of being victimized by online luring. In addition, CISs authored by survivor groups are submitted by C3P on their behalf.

In 2023-24, C3P submitted at least one VIS and/or one CIS in 122 different legal proceedings across Canada, which is a 35% increase compared to the 2022-23 fiscal year.

C3P submitted **216 VISs from victims of CSAM in 51 different proceedings**, which is nearly double the number of VISs submitted in the previous fiscal. C3P also submitted **87 CISs in 77 proceedings**, which is a **17% increase** in CIS submissions from the previous year.<sup>6</sup>



<sup>6</sup> Some proceedings also had at least one VIS and at least one CIS.

## INTERVENED IN A CASE BEFORE THE QUEBEC COURT OF APPEAL TO REPRESENT THE INTERESTS OF CSAM SURVIVORS (2019-2023)

The accused in R c Abel wished to receive unrestricted access to the CSAM he was alleged to have possessed for the purpose of preparing his defence. At the trial level (2019), the judge granted C3P intervenor status, took C3P's arguments into account, and ordered disclosure on terms set out by the Crown. The defence appealed and in 2023, the Quebec Court of Appeal issued an important decision for victims, again taking C3P's arguments and materials into consideration. The appellate court recognized that access to CSAM for the purpose of preparation of a defence must take into account the harm to victims and the real danger of the CSAM being accidentally released. It took the opportunity to provide quidance to lower courts on factors to consider when reviewing the conditions of access to evidence relating to CSAM, a welcome development. There are currently no consistent cross-Canada guidelines on disclosing CSAM for defence purposes.

<sup>7</sup> Abel c. R., 2019 QCCS 5834 (CanLII).

<sup>8</sup> Abel c. R., 2019 QCCS 5832 (CanLII).

<sup>9</sup> Abel v. R., 2023 QCCA 824 (CanLII).

### SELECT WRITTEN BRIEFS SUBMITTED IN 2023-2024:

- To the Standing Committee on Justice and Human Rights on its study of Bill S-12,<sup>10</sup> outlining our overall support for it and flagging issues that still needed to be addressed.
- To the Standing Committee on the Status of Women, on its study on Human Trafficking. The brief included information based on what C3P sees through Cybertip.ca, Support Services, and case law.<sup>11</sup>
- To the Senate Committee on Justice and Human Rights on Legal and Constitutional Affairs, on each committee's study of Bill C-291, expressing support for replacing the term "child pornography" in the Criminal Code with "child sexual abuse and exploitation material," and explaining why this change is important and long overdue. C3P has been advocating for an end to the use of the term "child pornography" for several years.

### **CROWN ENGAGEMENT**

Regular monitoring of reported case law in Canada helps C3P stay updated on issues involving the online sexual abuse and sexual exploitation of children. This information is used to train C3P staff, as well as in ongoing education of other professionals working in this space, such as Crown Prosecutors.

In 2023-24, C3P's legal team gave **eight presentations** for provincial Crowns across Canada, sharing information such as emerging issues in online child sexual exploitation, legal developments and case law themes relevant to this issue, C3P resources, Project Arachnid, Cybertip.ca, CISs, and VISs.

There are more than 200 Crown Attorneys who receive case law updates from C3P with at least one in every province and territory.

The updates are intended to help Crowns prosecuting Internet Child Exploitation offences be aware of case law and other relevant legal and policy developments. For the two case law updates released in 2023-24, C3P reviewed over 250 legal decisions released or located during the 2023 calendar year.

<sup>10</sup> Bill S-12: An Act to amend the Criminal Code, the Sex Offender Information Registration Act and the International Transfer of Offenders Act

<sup>11</sup> The Brief is available online on the FEWO webpage at: https://www.ourcommons.ca/Content/Committee/441/FEWO/Brief/BR12390668/br-external/CanadianCentreForChildProtection%20Inc-e.pdf



In June, a member of the Phoenix 11, a group of survivors of CSAM, presented at a United Nations meeting, which included C3P, child protection and criminal justice experts, academics, representatives of civil society organizations, the private sector, and financial institutions. The survivor shared,

"We want to be very clear: the tech industry knows that child sexual abuse material is on their platforms. They know that these are known, documented crime scenes of horrific acts of abuse against our most vulnerable... Enough is enough. We want to see action, accountability, and transparency from everyone who has any amount of power to stop tech companies from profiting off of children."

C3P supported the launch of the group's website, thephoenix11.com, in January 2024, creating a hub for their history, statements, and resources they suggest for other survivors.

The Phoenix 11 penned a statement ahead of the US Senate Judiciary Committee Hearings with Big Tech CEOs. The group asked members of the Senate Committee to question specifically Mark Zuckerberg on the record about the harm that children will endure because of Meta's decision to fully implement end-to-end encryption on Messenger and Instagram. The Phoenix 11's six questions and brief letter was placed as an ad in Politico on Jan. 30, 2024, a prominent publication distributed to Congress.



# Research: Knowledge influences change C3P is committed to innovative research that helps us develop tailored resources to support families and protect children through education and prevention material. This year, C3P released three reports.

### REFLECTIONS FROM SURVIVOR GROUPS ON PUBLIC ADVOCACY

The following two publications were written by Prof. Michael Salter and Dr. Delanie Woodlock from the University of New South Wales (UNSW Sydney) on behalf of C3P.

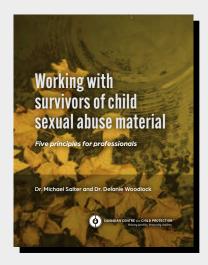
# Step forward. Take a chance. You're not alone. Reflections from the Phoenix 11 and Chicago Males on their experiences as public advocates for survivors of child sexual abuse material

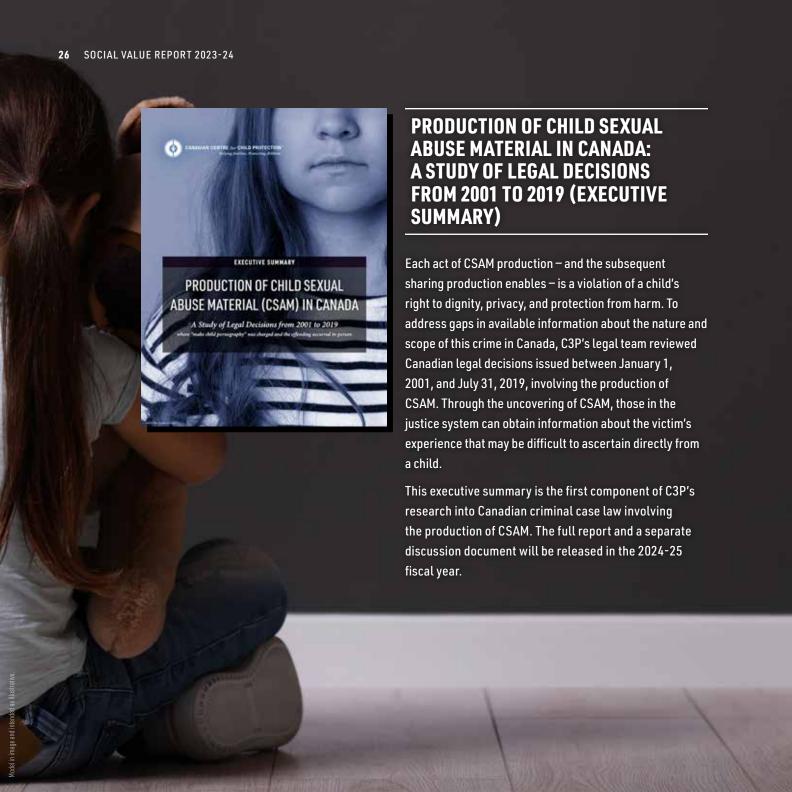
This is the first known research to explore how participating in advocacy impacts CSAM survivors, drawing on interviews with members of two survivor groups. The report explores the impact of the survivors' activist journeys for a community that has long been silenced.



# Working with survivors of child sexual abuse material. Five principles for professionals

This companion guide accompanied the report and was developed through interviews with 12 professionals, including law enforcement, lawyers, and mental health workers about their engagement with CSAM survivors. They shared five key principles to inform professional engagement with CSAM survivors across a variety of settings.





#### TIMELINE OF HARMS CAUSED BY BIG TECH LAUNCHES

Following the Senate Judiciary hearings in Washington, where five CEOs of large technology companies talked about their efforts to protect kids online, C3P launched an archive of media and public reports highlighting examples of failures by the technology industry to protect citizens from online harm.

The archive includes links to more than 200 media articles and reports and is intended to shed light on specific actors in the technology industry and to bring focus to their overall track records. Through this timeline, C3P believes a clear pattern has emerged, showing empty promises, failures to act, and the prioritization of profits over the safety of children.<sup>12</sup>

Sample headlines of articles referenced in the tech timeline include:

### Fake nude photos with faces of underage celebrities top some search engine results

Since 1996, computer-generated sexually explicit images of children have been illegal to disseminate. That hasn't prevented creators of deepfakes from targeting young girls.



### Court documents underscore Meta's 'historical reluctance' to protect children on Instagram



### No Laws Protect People From Deepfake Porn. These Victims Fought Back

A group of young women in a New York City suburb, horrified to learn their photographs had been manipulated and posted online, took matters into their own hands.



<sup>12</sup> See inside front cover for details of the above articles. Headlines and bylines are reproduced as is from the published articles. Photos are not from the articles but are stock photos reproduced by C3P under license.



### **CAMPAIGNS:**

The Horse – Today, more than 77% of children ages 9–17 have a smart phone. 12 Parents and caregivers see them as tools for keeping children safe and connected. What they may not realize is these devices are also Trojan Horses that can provide predators with direct, 24–7 access to children in their homes, bedrooms, and schools.

This campaign was shared globally with the help of six international allies: 5Rights Foundation, Fairplay for Kids, ECPAT Sweden, Suojellaan Lapsia, Innocence in Danger Germany, and the Marie Collins Foundation. It was also played in Cineplex theatres across Canada for one day, reaching 200,000+ audience members in 155 theatres. Media reporting on the campaign reached 10+ million users, while social media impressions through organic and paid posts resulted in 4+ million impressions.





### **VICTIM RESOURCE STREAMLINED**

NeedHelpNow.ca is a critical service for youth who have experienced online sexual violence such as the sharing of intimate images, sextortion, and online luring. To respond to the growing need for support, C3P updated NeedHelpNow.ca to help youth access relevant information and resources regarding online sexual violence and reinforce that youth know they are never alone to manage these situations.

# Need Help Now.ca.

Steps to Stop Sextortion - Reports of sextortion climbed this year with Cybertip.ca receiving approximately 10 reports of sextortion every day. To help prevent further harm to children and youth who are targeted by sextorters, C3P ran a national campaign, with funding contributed by Heritage Canada, informing victims of three steps they can take if they are being sextorted.

Across Canada, a still version of the ad was placed as digital posters in malls and restaurant washrooms, resulting in 19+ million impressions. Social media campaigns across Instagram, TikTok®, Snapchat®, and YouTube gathered 12+ million impressions. Physical posters were also mailed to 23 municipalities across Canada for use in community hubs such as pools, libraries, and sports facilities. Posters were also distributed to 130 Friendship Centres, and 20 Canadian law enforcement agencies.

### **TECHNICAL EXPLAINERS FOR PROFESSIONALS**

### C3P released two video resources explaining complex tech issues.

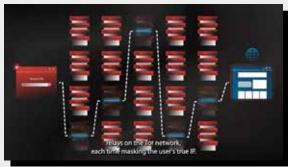
The first is led by PhotoDNA co-creator, Dr. Hany Farid. Dr. Farid breaks down how CSAM can be detected online using PhotoDNA proactively, as well as the risks encryption present to known CSAM detection, and what the technology industry's position on deploying platform-wide CSAM prevention technology reveals about their priorities.





The second explores The Onion Router (TOR) browser. C3P's Director of IT, Lloyd Richardson, discusses how TOR works, how it is used, and how it leads to the distribution of CSAM on the dark web.







C3P is dedicated to continuing international work to have the biggest impact possible on advancing the protection and safety of children everywhere. Some highlights of our global areas of work in the past year include:

### PARTICIPATION IN INTERNATIONAL FORUMS AND CONFERENCES:

- Presented to UN Member States following two days
  of intensive expert group meetings hosted by the UN
  Office on Drugs and Crime (UNODC) in partnership
  with the Government of the UK in Vienna, Austria.
   Following the meetings and final presentation, 75
  governments came together with a call to action,
  stepping up the battle against the global epidemic of
  online CSAM.
- Presented and participated in the PIER23: Talking
   Online Harms, A Whole System Approach conference.
- Presented at a virtual Australian side event at the UN Commission on Crime Prevention and Criminal Justice 2023, on C3P's Jane Doe Project, which focuses on long-term CSAM survivor cases.
- Presented on the urgent need for immediate action on CSAM removal and upload prevention at an event happening alongside the 78<sup>th</sup> Session of the UN General Assembly in September 2023. The side event focused on children's rights in the digital environment and was hosted by the Permanent Mission of Italy to the UN in New York, and co-organized by the European Parliament Intergroup on Children's Rights, the Government of the UK, and the UNODC.









# SUPPORT FOR INTERNATIONAL EFFORTS

C3P supports international organizations working towards protecting children online, survivor-victims of CSAM, and issues concerning child sexual exploitation online.

### Statement: Canadian Centre for Child Protection congratulates the UK on the Online Safety Act

The U.K.'s Online Safety Bill reached Royal Assent in October 2023. C3P supported the bill and its zerotolerance approach since its inception, calling for the enforcement of age restrictions, removal of illegal content, and preventing children from encountering harmful material online.







### **FOUNDING PARTNERS**

We would like to extend our utmost appreciation to our founding partners for their unique contributions to the protection of Canadian children.









**Government** of Canada

Gouvernement du Canada

### **MAJOR CONTRIBUTORS**

Our work would not be possible without support from the private and public sector. We thank all of the organizations we work with day in and day out and acknowledge their commitment to making the protection and safety of children a priority.











### ADDITIONAL SUPPORTERS











### **GOVERNMENT ALLIES**



### Government of Canada

### Gouvernement du Canada

The generous support from the Government of Canada helps C3P raise awareness of our programs and services. Public Safety Canada's steadfast support of Cybertip.ca under the *National Strategy for the Protection of Children from Sexual Exploitation on the Internet* is essential to the success of this national service. This strategy also involves the RCMP's National Child Exploitation Coordination Centre.



C3P also receives support from the Government of Manitoba and is a designated agency in the Province to receive reports under *The Child and Family Services Act* (Manitoba) and its regulations, as well as to receive requests for assistance and provide support pursuant to *The Intimate Image Protection Act* (Manitoba).



C3P's Project Arachnid initiative has been supported, in part, by the Secretary of State for the Home Department in the United Kingdom. The goal of Project Arachnid is to work in collaboration on a global scale to reduce the availability of CSAM.

### INTERNATIONAL FOUNDATION SUPPORT

Recognizing the global reach of our work, C3P has received support from international foundations. C3P gratefully acknowledges their financial support.





Support and intervention services for children/families

13%

Awareness, education, and prevention services

**5%** Administration

12 Months Ending	March 31, 2024	March 31, 2023
ASSETS		
Current Assets	2,549,942	2,525,873
Capital Assets	-	8,830
	2,549,942	2,534,703
LIABILITIES		
Current Liabilities	419,903	589,702
Deferred Contributions	563,536	456,970
Deferred Capital Contributions	-	8,830
	983,439	1,055,502
NET ASSETS	1,566,503	1,479,201
	2,549,942	2,534,703
REVENUE		
Contributions	3,761,512	4,011,065
Sponsorships	459,790	830,239
Products & Services	360,367	342,340
Grants	3,695,871	2,833,540
Donations	481,115	683,325
Other Income	163,802	23,337
	8,922,457	8,723,846
EXPENSES		
Programs	8,367,624	8,031,017
Administration	458,702	441,295
Amortization	8,829	21,190
	8,835,155	8,493,502
EXCESS OF REVENUE OVER EXPENDITURES	87,302	230,344

This financial information is extracted from the 2024 consolidated financial statements audited by BDO Canada LLP. Copies of the complete audit report are available upon request.



### CANADIAN CENTRE for CHILD PROTECTION®

Helping families. Protecting children.



